

## Rochester Vegan Community Center Facebook App & Webpage Privacy Policy How We Collect and Use Information

We respect your privacy. We will not share your personal data e.g. e-mail, name or other contact information with any third party which is not related with Rochester Vegan Community Center (RVCC) or Vegan Army LLC. (VA)

We collect the following types of information about you:

Information you provide us directly:

We ask for certain information such as your name, and email address when you contact us. We may also retain any messages you send through our contact page or Facebook page, and may collect information you provide via our contact form. We use this information to operate, maintain, and provide to you the features and functionality of the Service.

Information we may receive from third parties:

We may receive information about you from third-parties. If you access our website or Service through the Rochester Vegan Community Center Facebook App by “following,” liking, adding or linking your account, Facebook may pass certain information about the use of its service to Rochester Vegan Community Center. This information could include, but is not limited to, the user ID associated with your account (for example, your Facebook UID), an access token necessary to access that service, any information that you have permitted the third party to share with us, and any information you have made public in connection with that service. If you allow us access to your friends list, your friends’ user IDs, and your connection to those friends, may be used and stored to make your experience more social, and to allow you to invite your friends to use our Service as well as provide you with updates if and when your friends join Rochester Vegan Community Center. You should always review, and if necessary, adjust your privacy settings on third-party websites and services before linking or connecting them to Rochester Vegan Community Center. You may also unlink your third party account from the Service by adjusting your settings on the third party service.

Analytics information:

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for the Service. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the Service. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

Cookies information:

When you visit the Service, we may send one or more cookies — a small text file containing a string of alphanumeric characters — to your computer that uniquely identifies your browser and conveys information to us about how you use the Service (e.g., the pages you view, the links you click and other actions you take on the Service), and allow us or our business partners to track your usage of the Service over time. A persistent cookie remains on your hard drive after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the site. Persistent cookies can be removed by following your web browser's directions. A session cookie is temporary and disappears after you close your browser. You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. However, some features of the Service may not function properly if the ability to accept cookies is disabled.

#### Log file information:

Log file information is automatically reported by your browser or mobile device each time you access the Service. When you use our Service, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information.

#### Instances where we are required to share your information:

Rochester Vegan Community Center will disclose your information where required to do so by law or subpoena or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security, quality or integrity of our Service; and/or (c) to exercise or protect the rights, property, or personal safety of Rochester Vegan Community Center, Vegan Army LLC, our Users, or other persons/parties.

#### Links to Other Websites and Services

We are not responsible for the practices employed by websites or services linked to or from the Service, including the information or content contained therein. Please remember that when you use a link to go from the Service to another website, our Privacy Policy does not apply to third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and we do not control over any third-parties that you authorize to access your User Content. If you are using a third-party website or service, (like Facebook) and you allow such a third-party access to you User Content you do so at your own risk. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources other than through the Service.

#### Storage and Processing:

Your information collected through the Service may be stored and processed in the United States or any other country in which Rochester Vegan Community Center or its subsidiaries, affiliates, or service providers maintain facilities. Rochester Vegan Community Center may transfer information that we collect about you, including personal information, to affiliated entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to the U.S. or any other country in which Rochester Vegan Community Center or its parent, subsidiaries, affiliates, or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

Keeping your information safe:

Rochester Vegan Community Center cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the Service.